

Asian Journal of Public Relations

Call for Papers

We call for papers for Asian Journal of Public Relations (AJPR).

AJPR is an international, double-blind peer-reviewed journal for academics and practitioners of public relations. Published by the Korean Academic Society for Public Relations (KASPR), AJPR aims primarily to contribute to address or challenge the relation(s) between theory and practice in understanding public relations across multiple contexts. All theoretical and methodological approaches, including quantitative, qualitative, critical, historical, legal, or philosophical are welcome, as are all contextual areas.

You are cordially invited to submit manuscripts for the third issue of AJPR. Manuscript for considerations in AJPR should be electronically submitted via www.ajpr.or.kr/.

Subjects covered include, but not limited to:

Public Relations Theories

Critical Perspectives on Public Relations

Public Relations Practices(e.g., Media Relations, Government Relations, Community Relations, Employee Relations, Investor Relations etc.)

Public Relations & Media

Public Relations Ethics

Organizational Communication

Issues & Crisis Management,

Public Campaigns (e.g., Political, Health, Risk, Science)

Corporate Social Responsibility

Strategic Communication

Information for Authors

All manuscript should be prepared in accordance with the Publication *Manual of the American Psychological Association*, 6th edition (APA). References should be carefully edited to ensure consistency with APA guidelines. Authors are responsible for gaining permission for any copyrighted material that needs permission. Authors submitting manuscripts to the journal should not simultaneously submit them to another journal, nor should manuscripts have been published elsewhere in substantially similar form or with substantially similar content.

Articles should be accompanied by a cover page with the paper title and author's details (institutional affiliation, email address, and postal address). Author name and other identification information must not appear anywhere else in the manuscript, except the cover page. All articles should be accompanied by an abstract of about 500 words and five keywords in English. The deadline for submitting papers is August 31, 2020, and the 4th issue of AJPR will be published in November, 2020.

If you have any inquiry, please contact,

Samsup Jo (Sookmyung Women's University, josamsup@sookmyung.ac.kr)
Editor in Chief

Wonjun Chung (University of Suwon, wjchun1@hotmail.com)
Associate Editor